



For Immediate Release

Pottermore Publishing Financial results for year to 31 March 2023

London, Tuesday 2 January 2024: Pottermore Publishing ("Pottermore"), the global digital audiobook and eBook publisher of J.K. Rowling's Harry Potter series and associated titles from the Wizarding World™, today published details of its financial results covering the period for the 12 months to 31 March 2023.

Revenues in the period were £48.2m (2022: £37.8m) and pre-tax profits were £9.4m (£5.7m).

Pottermore Publishing continues to make its catalogue available through a global distribution network including online retail and library partners such as Amazon, Apple, Audible, Bookbeat, Google, Nextory, Storytel, Ximalaya, Overdrive and Hoopla.

Wizarding World's digital channels continue to be successfully managed by Wizarding World Digital LLC through subsidiary Pottermore Inc. and Warner Bros. Discovery.

To date, trading in the current year (to 31 March 2024) has been in line with management expectations. Sales of Harry Potter eBooks and digital audiobooks remain strong and 2023/24 is set to deliver another robust performance.

Jennie McCann, Pottermore's Managing Director, said:

"Pottermore Publishing continues with its mission to bring Harry Potter to new audiences around the globe. Reaching milestones such as one billion hours of listening to Harry Potter on Audible, celebrating the 25th anniversary of the first book's publication in Germany, completing the publication of recordings of the entire Harry Potter series in Mandarin Chinese, and releasing new audio recordings of the Hogwarts Library titles in a number of markets including the Netherlands, Bulgaria and Denmark, indicates how Pottermore Publishing continues to connect readers and listeners around the world with the magic of these incredible stories.

We continue to look for ways to grow partnerships, build our language catalogue and reach new audiences with creative and promotional initiatives such as the annual *Starting Harry Potter* campaign for new readers. We are proud to have recently become signatories of the Publishing Accessibility Action Group (PAAG) Charter and there is ongoing work to make our books and audiobooks more accessible in order to meet our commitment to supporting a diverse readership.

As ever, we are planning for the future with an eye to changing consumer trends, with several major publishing projects already in the pipeline."

Ends

Notes to Editors:

Pottermore Publishing is the global digital audiobook and eBook publisher of J.K. Rowling's multi-million bestselling Harry Potter series and associated titles from the Wizarding World. Working with a global network of retail and library partners, Pottermore Publishing prioritises accessibility, creativity, and innovation as it brings these beloved stories to life for each generation of readers and listeners to discover.